

## Demographics and Growth



Attendance at FOBANA convention has grown exponentially each year. This event has come to be known as the largest Bangladeshi event in North America. FOBANA event has generated publicity and recognition throughout North America. Pasadena Convention Center will fit the needs of the convention and gala event. Bangladeshi American/Canadian families from all over North America, Bangladeshi businesses, students, scientists, doctors, engineers, intellectuals, over 400 performers from North America and many high profile Performers and high profile dignitaries from Bangladesh and North America will attend the event.

- 61% of those attending have a household income greater than \$65,000.00 (approx.)
- 20% attendees have a household income that exceeds \$100,000.00 (approx.)
- 60% attendees are college graduates
- 60% of those falls into age categories ranging from 24–55 Bangladeshi community is one of the fastest growing amongst Asian-Americans in North America.